

FREQUENTLY ASKED QUESTIONS

What is Blue365?

Blue365 is a program that helps you stay healthier, for less. It offers exclusive discounts for members of participating Blue Cross and/or Blue Shield (BCBS) Companies to save on health and wellness products and services such as gym memberships; fitness equipment; meal kits, eyewear; hearing aids; personal care items and much more.

Blue365 is different than the healthcare benefits that you have with your local BCBS Company, and may vary from plan to plan. The discounts make it easier to maintain a healthy lifestyle while spending less at many of your favorite merchants nationwide.

Is Blue365 health insurance?

No, Blue365 is separate from the healthcare benefits offered by Blue Cross and Blue Shield Companies. It is a free program for eligible BCBS members designed to support healthy living 365 days a year through a variety of wellness-focused offers.

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How do I join?

Simply go to the website, click join to fill out a registration form and choose your deal preferences.

What do I get if I join?

Once registered, members can browse and redeem deals directly through the Blue365 website. When you find a discount you are interested in, click on the offer where you will find additional details. You will either receive a coupon code to use on the vendor's site or be taken there automatically with the discount already applied.

Additionally, each week you will also receive an email highlighting an offer on the site. Plus, about once a month, you will get a healthy tips email in your inbox with simple actions you can take to support your well-being.

What deals are available?

Blue365 members have access to deals across multiple health & wellness categories spanning:



Fitness:
including gym memberships, home exercise equipment and wearable devices



Nutrition:
including meal kits, snacks and dieting programs



Hearing & Vision:
including hearing aids and eyewear



Personal Care:
including electric toothbrushes, teeth whitening, grooming and skin care



Apparel & Footwear:
including shoes and athletic wear



Home & Family:
including Baby and Pet items



Travel:
including rental cars, hotels and theme parks

Some offers are not available in all geographies. In order to find a complete list of all offers available through your Blue Cross and/or Blue Shield (BCBS) Company, register or sign in to your Blue365 account and visit https://www.blue365deals.com/offers

Who is eligible to register for Blue365?

Blue365 is currently available to members of all participating Blue Cross and/or Blue Shield (BCBS) Companies. It is also available to all members of the Federal Employee Program Service Benefit Plan. If your BCBS Company does not currently participate, please leave us your contact information to be notified if they join Blue365.

Is my spouse eligible?

If your spouse is a dependent covered by your Blue Cross and/or Blue Shield (BCBS) Company, they can enroll with Blue365 by creating their own account (using their own email) and using the first three digits on the member ID card to determine what BCBS Company they belong to.

IMPORTANT: Please make sure when you are confirming eligibility on the Blue365 Deals site that you use a different email for each enrollment: the system will not allow two people to use the same email.

Can my child/children under 18 participate in Blue365?

Blue365 is only available to members who are 18 years of age or older at this time.

Have more questions?

We are happy to help! Reach out through any of our contact options. We look forward to hearing from you!

Visit Blue365deals.com to learn more.

BlueCross BlueShield

Blue365®

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